

Jacob Hovanec

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jahcreative.com | LinkedIn

Experience

LogicMonitor | Austin, TX

Senior Marketing Designer | August 2021 to current

Oversee design projects from conception to delivery, develop concepts and design for a variety of creative projects including advertising, presentations, brochures, web pages, e-mail, digital and social, lead and manage agency and contractor relationships, run design traffic, mentor and manage designers, collaborate with other marketing teams to ensure project objectives are met, work with management/leadership to execute on business objectives.

Currently operating as the Creative Lead for LogicMonitor after a staff restructuring in June 2023.

Electronic Arts | Austin, TX

Senior Brand & Multimedia Designer | June 2020 to July 2021

Lead designer creating all design materials and maintaining/promoting the brand across Customer Experience and the rest of EA including Internal Communications, Insights, Leadership, and Facilities. Developing video and multimedia content for player-facing educational articles on EA Help and numerous annual events and campaigns.

Finastra | Austin, TX (acquired Malauzai Software)

Senior Graphic Designer | June 2018 to March 2020

Managed and created projects such as collateral, brochures, social ads, event materials, office branding, videos, email templates, photo retouching and PPT presentations for the Americas, UK, Asia and Europe. Concurrently, I remained the Art Director for Malauzai's brand which maintained its corporate identity after the acquisition.

Malauzai Software | Austin, TX

Art Director | January 2015 to June 2018

The Times Media Company | Valparaiso, IN

Marketing Designer | June 2013 to December 2014

Bowman Displays | Munster, IN

Graphic Designer | February 2013 to June 2013

FSA Management Group | Louisville, KY

Production Artist | August 2011 to February 2013

J&L Marketing, Inc. | Louisville, KY

Production Artist | November 2010 to June 2011

Education

Indiana University | Bloomington, IN

Bachelor of Art: Studio Art

Minor: Art History

New Horizons Computer Learning Center

Louisville, KY

Web Design with XHTML, HTML & CSS

Proficiencies

Adobe CS

Illustrator, Photoshop, InDesign, Premiere Pro, After Effects, XD and Acrobat

Microsoft Office 365

Google Suite

Screenflow

Sketch

Figma

HTML & CSS

WordPress & Divi

Skills

Creative direction

Print & digital design

UI/UX design

Brand development

Conceptual design

Photography & videography

Editing

Project management